

# Chinese large supermarket chain upgrades cashier efficiency with Newland FR80

## Yonghui

In February 2021, Yonghui Superstores(Yonghui) picked Newland FR80 as the on-counter scanner for POS system, rendering a 3-year contract from 2021 to 2023.

**1st**

ranking among all Chinese supermarket chains in Fortune China Top 500.<sup>1</sup>

**6th**

largest supermarket chain in China in 2019.<sup>2</sup>

**119th**

ranking in Fortune China's list of Top 500 in 2020.<sup>1</sup>

<sup>1</sup>Source: Fortune China 2020: [http://www.fortunechina.com/fortune500/c/2020-07/27/content\\_369925.htm](http://www.fortunechina.com/fortune500/c/2020-07/27/content_369925.htm)

<sup>2</sup>Source: Produce report: <https://www.guojiguoshu.com/article/5910>



Source: Yonghui official website <http://www.yonghui.com.cn/store>

**29**

provinces

**537**

cities/counties

**180**

preparatory stores

**1022**

stores



Source: Yonghui official website: <http://www.yonghui.com.cn/store>

## Newland AIDC



maximum productivity  
minimal labor fatigue



superior performance  
on challenging barcodes



large scanning window  
omni-directional scanning



**FR80**

- Megapixel Imager, supports 1D and 2D barcodes
- Ultra fast motion tolerance
- Interface: USB, RS232
- Ideally suited for Retail Med-High Volume, Small Space



**FM80**

- Megapixel Imager, supports 1D and 2D barcodes
- Ultra fast motion tolerance
- Interface: USB, RS232
- Ideal for integration into self-service kiosk

**No.3**

OEM manufacturer

in the world

Source: 2018 VDC report



**No.4**

largest brand

in scanning technology



Global business success testified by enterprise accounts and channel partners



Over 20 years in barcode scanning R&D and the inventor of 2D barcode decoding chip



Exclusive UIMG technology enables the most diversified and cost-efficient scanning portfolio



Ranking No.3 among vendors of OEM scan engines and No.4 that of handheld scanners



Global service and technical support

## Newland AIDC

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